

Unlock insights from every conversation.

Record and analyze in-person conversations to share winning strategies, uncover hidden revenue, and stay compliant.



Siro App
Visit siro.ai to book a demo of our app



10x

Faster coaching



36%

Close rate increase



30%

Staff turnover decrease



Mike Schember
Senior Regional GM

"Siro encouraged accountability. Reps started listening to each other's sales calls more, recording their sessions, and following the process. As a result, their performance improved significantly.

Many of our reps have seen life-changing results."



Visibility. Hear what customers say.

Record and analyze every customer conversation, making it easy to identify patterns, winning plays, and stay compliant.

Coaching. Clone your best reps

Train at scale, right from your phone or computer. New reps ramp faster, and performance improves across the board.

Intelligence. Unlock efficient growth.

Surface follow up opportunities, common objections, and get AI-powered insights to inform smarter business decisions.

How your team uses Siro

01 Prepare

**Reps fully briefed before
the conversation.**

Reps can review past interactions, flag what mattered last time, roleplay scenarios and walk in knowing exactly where to go. No more starting from scratch. No more winging it.

02 Record

Tap record. Then just sell.

Let the client know you're using an AI notetaker (less than 1% ever object). Open the Siro app and tap record. Siro captures the full conversation from your pocket — no note-taking, no post-call scramble.

03 Close

**Live AI coaching in the
moment.**

Halftime Mode delivers real-time coaching mid-conversation. Scorecards benchmark every interaction against your best practices.

04 Follow-up

**Siro takes care of the
follow up work.**

The moment a conversation ends, Siro has already drafted your follow-ups, updated your CRM, and flagged moments that moved the deal, or stalled it. Strike while it's warm, without the admin.

05 Improve

**Every rep gets better.
Automatically.**

Siro identifies the patterns that define top performers and puts that knowledge to work across your team. Reps roleplay tough objections, coach themselves on real scenarios, and celebrate each other's wins. Improvement isn't a training event. It's continuous.

Ready to grow
faster with Siro?



siro.ai/demo