

Build a Business that Grows *Without You*

Why do owners use Reins?

Reins supports 3 core motions in your business →



Retention

Looking to attract and retain key employees

93% of all employees who have been given an incentive on Reins are still employed



Growth

Aggressively setting goals to grow the business

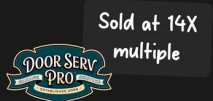
16% average increase in valuation within the first 24 months of launching Reins



Succession

Actively planning for an exit or to pass on day-to-day operations

20% avg. EBITDA lift of company's using alternative equity vs those who don't



How does it work?

With the right incentives



Stock Incentives

Alternative equity structures that rewards employees long-term



Profit Incentives

Mid-term profit share based on growth and business goals

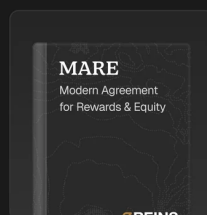


Bonus Incentives

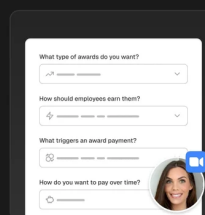
Short-term rewards to motivate day-to-day behaviors

Our process

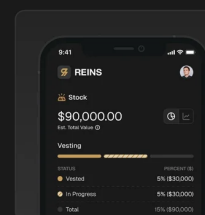
Reins makes it simple to create incentive programs that align employees with the long-term success of your business.



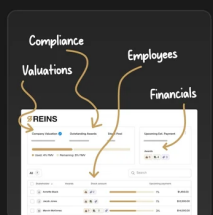
We draft the legal contracts



We help you design the plans



Employees get visibility



We support your growth